## **Corporate Plan PI Report Economy**

Monthly report for 2019-2020
Arranged by Aims
Filtered by Aim: Priorities Economy
For MDDC - Services

Key to Performance Status:

Performance Indicators: No Data Well below target Below target On target Above target Well above target

\* indicates that an entity is linked to the Aim by its parent Service

| Corporate F                      | Plan Pl  | Repor               | t Ecor              | nom        | У     |       |       |            |          |       |        |            |       |                 |       |                  |  |
|----------------------------------|----------|---------------------|---------------------|------------|-------|-------|-------|------------|----------|-------|--------|------------|-------|-----------------|-------|------------------|--|
| Priorities: Ed                   | conomy   | 1                   |                     |            |       |       |       |            |          |       |        |            |       |                 |       |                  |  |
| Aims: Attra                      | ct new   | busine              | sses t              | o the      | e Dis | trict |       |            |          |       |        |            |       |                 |       |                  |  |
| Performance                      | Indicate | ors                 |                     |            |       |       |       |            |          |       |        |            |       |                 |       |                  |  |
| Title                            |          | Annual<br>Target    |                     | May<br>Act |       |       |       | Se<br>t Ac |          |       |        | Dec<br>Act |       |                 |       | Group<br>Manager | Officer Notes  |
| Number of business rate accounts | 3,094    | 3,150               | 3,104 3,            | ,112       | 3,123 | 3,137 | 3,149 | 3,155      | 5 3,18   | 0 3,1 | 86 3,2 | 205 ;      | 3,218 | 3,231           | 3,241 | Dean<br>Emery    |  |
| Aims: Focu                       |          |                     | reten               | tion       | and   | grow  | th of | exist      | ing k    | ousir | esse   | es         |       |                 |       |                  |  |
| Performance                      |          |                     |                     |            |       |       |       |            | <b>.</b> | . –   |        |            |       |                 | 0.0   |                  |  |
| Title                            |          | Prev Yea<br>(Period | r Annua<br>I) Targe |            |       |       |       |            |          |       |        |            |       |                 |       | icer Note        | S  |
| Businesses sup                   | ported 2 | 43 (11/12           | 2) 250              | 0 21       | 57    | 84 10 | 7 124 | 141        | 157 1    | 76 19 | 20     | 7 21       | 6     | Adrian<br>Welsh | Às    | sisted and       | EB 17: 8 businesses<br>1 new enquiry (MF),<br>usinesses assisted |

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## **Corporate Plan PI Report Economy**

**Priorities: Economy** 

Aims: Focus on business retention and growth of existing businesses

## Aims: Improve and regenerate our town centres **Performance Indicators** May Officer Title **Prev Year Annual** Apr Jun Jul Act Aug Sep Oct Nov Dec Jan Feb Mar Group (Period) Target Act Manager Notes 51,120 | 51,775 | 48,697 | 50,894 | 51,261 | 50,325 | 53,392 | 52,568 | 52,388 | 48,961 Increase in Car 45,893 (10/12) Andrew **Parking Vends** Jarrett The Number of 18 n/a n/a n/a n/a 21 n/a n/a 21 Adrian 18 17 Number of n/a ∣n/a **Empty Shops** Welsh vacant retail (TIVERTON) units, (Quarter 4) Jan 17: 21 vacant units out of 242 units representing 8.7% of the total units. (MF) The Number of n/a n/a n/a 10 n/a n/a 10 n/a n/a 9 Adrian Number of n/a **Empty Shops** Welsh vacant retail (CREDITON) units, (Quarter 4) JAN 31: 9 vacant units out of 118 units representing 7.6% of total units in Crediton (MF) **Printed by: Catherine Yandle** Print Date: 15 May 2020 17:02 SPAR.net

## **Corporate Plan PI Report Economy Priorities: Economy** Aims: Improve and regenerate our town centres **Performance Indicators** Title **Prev Year Annual** Jan Feb Mar Group Officer Apr May Jun Jul Act Aug Oct Dec Sep Nov Act Act Act Manager Notes (Period) Target Act Act Act Act Act Act Act The Number of n/a n/a 12 n/a n/a n/a n/a n/a n/a Adrian The number **Empty Shops** Welsh of vacant (CULLOMPTON) retail units, (Quarter 4) **JAN 31: 7** vacant units out of 89 units, representing 7.9% of the total units. (MF)

| Aims: Othe                                   | Aims: Other erformance Indicators |          |     |     |         |     |            |         |     |            |         |     |     |  |                  |  |
|--|-----------------------------------|----------|-----|-----|---------|-----|------------|---------|-----|------------|---------|-----|-----|--|------------------|--|
| Performance                                  |                                   |          |     |     |         |     |            |         |     |            |         |     |     |  |                  |  |
| Title  | Prev Year<br>(Period)             |          |     |     |         |     | Aug<br>Act | Sep Act |     | Nov<br>Act |         |     |     |  | Group<br>Manager | Officer Notes  |
| Funding awarded to support economic projects | £160,395 (3/4)                    | £100,000 | n/a | n/a | £10,000 | n/a | n/a        | £10,000 | n/a | n/a        | £29,637 | n/a | n/a |  | Adrian<br>Welsh  | (Quarter 3) £12,637 (euros<br>15,000) awarded from<br>WiFi4EU Programme<br>£7,000 LGA Advisors<br>Programme (JB), Funding<br>actively sought for corporate<br>priorities |

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